

GETTING YOUR PAPER WRITTEN AND PUBLISHED

September 13-14, 2016

University of Geneva, UniMail

Dr Jürgen Barth, Trainer Academic Writing

The skill of writing an article – and getting it published in a peer reviewed journal – is highly prized, but rarely taught. This two-day course concentrates on this skill, and in particular on the *process* of writing. Participants should come with an idea for an article, and during the day they will work this up in easy stages.

By the end of the session participants will...

- - understand the publications game – and how to be a winner;
- -make logical and informed decisions on where to send articles;
- -reduce rewriting in the final stages by early planning;
- -cut 'information overload' by using simple brainstorming techniques;
- -make the most of scarce time by writing for 10 minutes a day;
- -use 'evidence based' writing to solve disputes with others;
- -apply simple marketing techniques to increase the chances of a submitted article being looked at favourably.

Who should – and should not - attend

This course is suitable for anyone who wants to look at how they write journal articles, and who is ready to start writing one. This course is **not** suitable for those who have yet to decide on what to write about, who want a course in critical appraisal or 'scientific English', or who are on the whole satisfied with the way they write.

Details concerning the room number at UniMail will be given to participants at a later date.

Please register on LIVES' intranet web-site by July 20, 2016.

The workshop is limited to TWELVE participants. First come, first served !

If you have any questions, please contact Tomaso Solari, LIVES Doctoral Programme Co-Officer (tomaso.solari@unil.ch).

Schedule for both days:

9:30 Start of the day/workshop

10:30 Coffee-break (20 minutes)

12:30 Lunch break

13:30 Resumption of the workshop

15:00 Coffee break (20 minutes)

17:00 End of the day/workshop